

National Multiple Sclerosis Society

# Walk MS: The Villages

January 17<sup>th</sup>, 2023

## Who is the National MS Society?

 The National Multiple Sclerosis Society exists because there are people with MS. Everything we do is focused so that people affected by MS can live their best lives as we stop MS in its tracks, restore what has been lost and end MS forever.

We are more than an organization. We are a movement. United in our collective power to do something about MS now and end this disease forever. The gathering place for people with MS, their family and loved ones, healthcare providers, volunteers, donors, fundraisers, advocates, community leaders and all those that seek a world free of MS. A place to connect and take action. In order to change the world, we mobilize all possible human and financial resources to achieve results.



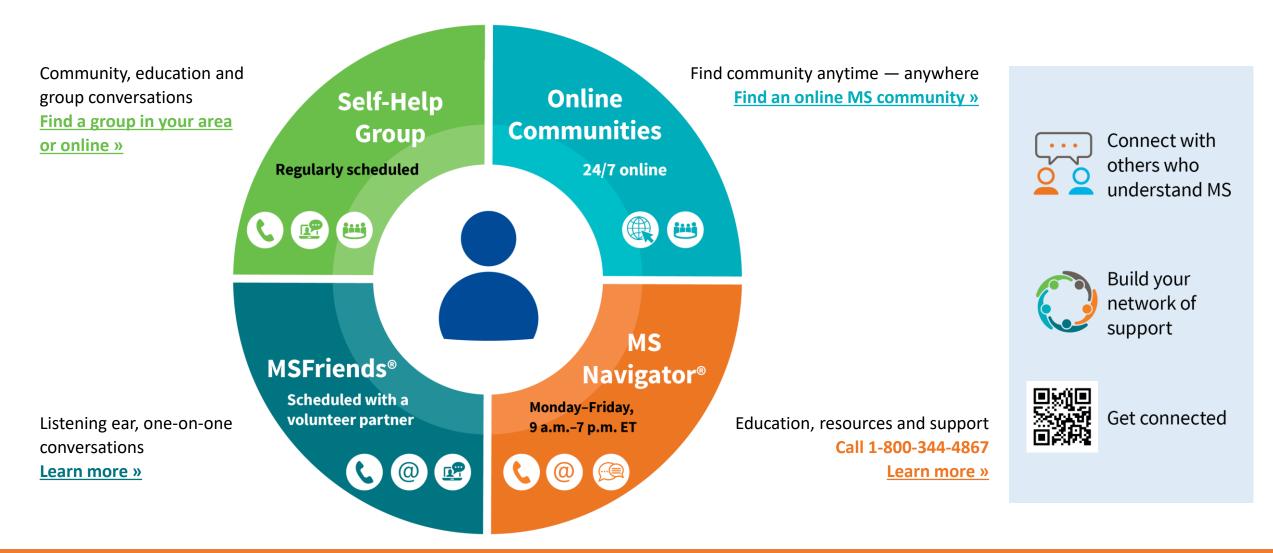
## How does the National Multiple Sclerosis Society spend its money?

- 49% Local programs and services
- 32% Research & National Programs
- 19% Fundraising and Management





### **Connection Opportunities**





### **MS Research**

- Prevalence of MS More Than Doubles Estimate
  - A new study funded by the National MS Society has confirmed that nearly one million people are living with MS in the United States, more than twice the original estimate from a previous study. This is a pivotal moment in the MS movement as a scientifically sound measure of prevalence helps us better understand the disease and its impact. With twice as many people living with MS, solutions for MS are now twice as important.
- Twice as Many People Now Need Solutions and a Cure
  - Until we end this disease forever, we will do whatever it takes to accelerate breakthroughs. Whether you are one of the one million people living with MS or want to make a difference for someone who is, we need you to join us.



### **MS Programs**





- Our Programs & Services dollars cover:
  - Educational programs including newly diagnosed, symptom management, research, etc.
  - Self Help Groups
  - Financial assistance
  - Health and wellness programs
  - Advocacy and government relations
  - Our national MS Navigator program
- The Society hosts a variety of programs annually throughout the country. Programs are focused on connecting people with MS while providing information that helps empower people affected by MS to solve everyday
- challenges. Program content and objectives vary from location to location, but all have demonstrated impact, provide an exceptional experience for people with MS to connect, learn and make improved lifestyle decisions.

### Why Walk MS?

Walk MS brings together passionate people who connect in communities nationwide and raise funds to change the world for everyone affected by multiple sclerosis.

With nearly 300,000 people fundraising and volunteering each year, Walk MS has generated more than \$1 billion toward our mission. Each step you take is backed by a supportive community. Together, we are stronger. Together, we will end MS forever.





**Together We Are Stronger.** 

#### Walk MS: The Villages

#### Saturday, March 25<sup>th</sup> 2023

The Villages Polo Club 7:30 am Registration 8:30 am the Walk begins





**Together We Are Stronger.** 

### Register TODAY and join the Moving On and Achieving with MS Team!

- Register online
- Set a fundraising goal challenge yourself to raise more than you ever have before!
- Start a FB Fundraiser that is linked to your Walk MS Fundraising page.
- Make a self-donation show your donors you are committed!
- Personalize your page



# **Frequently Asked Questions**

- Q: Do I have to pay to participate in Walk MS?
- A: NO!
- Q: How long is the Walk?
- A: There are two options a 1- or 3-mile route
- Q: Q: Do I have to fundraise to participate?
- A: No, but it gets us closer to a cure.
- Q: How much do I have to raise to earn an official Walk MS 2022 t-shirt?
- A: \$100



#### Thank you!

#### **Any questions?**

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**Together We Are Stronger.**