



## START FUNDRAISING ON FACEBOOK

Maximize your fundraising potential

You already know that Walk MS® is the largest gathering in the MS movement.

You're part of a community of passionate individuals across the nation fundraising to accelerate breakthroughs that change lives and will end MS forever.

And now, you're one of the few taking it one step further by creating a fundraiser on Facebook.

### Here's how you create a Fundraiser on Facebook:

Login to your Participant Center at [walkMS.org](http://walkMS.org)

On the home page, select the “**Connect Fundraiser to Facebook.**”



Laura (center), diagnosed in 2012

#### Reach Your Goal Faster

Raise money directly on Facebook

1. Connect this fundraiser to Facebook.
2. Invite friends, share updates and collect donations on Facebook.
3. Keep track of your progress. The money you raise on Facebook will count toward your goal.

Connect Fundraiser to Facebook

Next, invite friends and family on Facebook to read your story, watch your progress and donate — all without ever leaving Facebook. Your Facebook fundraiser connects back to your Walk MS Participant Center so that you can always keep track of progress toward your goal.

It's another easy way to be a successful fundraiser for Walk MS, and you'll feel the difference you're making with every dollar you raise.

**TOGETHER  
WE ARE STRONGER.**